

filepreparation



IMAGINATORS 51 Hillgrove Business Park Nazeing Road
Nazeing Essex EN9 2HB UK
Tel: +44(0)1992 890800
www.imagimators.co.uk

To help us meet your deadlines we ask you to check your files and ensure that they are 'print-ready'.

After receiving your artwork we perform a number of checks to make sure that your files are ready to print successfully. We call this checking process 'Pre-flight'. We use an 'ESKO Automation Engine' workflow to manage this pre-flight process with operator intervention when necessary. Colour management is controlled by a 'GMG ColourServer' workflow.

Not all artwork files pass error-free through our pre-flight procedures and some may require varying amounts of our time to get them print-ready. Whereas the majority of pre-flight errors can be fixed within 10 to 15 minutes, some more complex errors can take hours to correct, putting your deadlines at risk of delay.

Pre-flight errors can vary depending on which print process you have chosen. The most common pre-flight errors can be easily avoided by following a few simple rules. When you are creating artwork for print, by following our guidelines you'll be helping us avoid potential pre-flight errors and eradicate potential threats to your deadline or budgeted costs.

Our studio can be contacted directly for any specific artworking questions.

Basic

- Artwork page size is 25, 50 or 100% of final print size
- Imported images have a resolution of 300dpi at 25% of final print size or minimum of 72dpi at full size
- All images are embedded within a PDF file or supplied if up are sending us a different file type
- All fonts are embedded within a PDF file or supplied if up are sending us a different file type

Advanced

- Please call +44(0)1992 890800 if you require advanced printing requirements or colour matching criteria
- Artwork page size is 25, 50 or 100% of final print size
- Imported images have a resolution of 300dpi at 25% of final print size or minimum of 72dpi at full size
- All images are embedded within a PDF file or supplied if up are sending us a different file type
- All fonts are embedded within a PDF file or supplied if up are sending us a different file type
- Make sure that your saved file is not password protected
- If creating a PDF please use the PDF preset provided by Imagimators
- No tints contain less than 10% of either Cyan, Magenta, Yellow or Black
- Supply Vector based artwork rather than Raster for the best reproduction of your artwork
- Page includes crop marks if printing with bleed
- Set the PDF colour work space for CMYK to Europe ISO Coated FOGRA39
- Images are cropped before being placed in picture boxes that are displaying only a partial image view
- We are informed in writing of any colour matching requirements. Preferably supply a proof for us to colour match to.

Artwork delivery

We are able to read and write virtually any digital source of media although it is common for files to arrive electronically via WeTransfer, DropBox, MailBigFile or similar services. These are ideal for sending large volumes of data.

Email is not an ideal method of delivery for large amounts of data and we only recommend sending small manageable EPS files, logos or fonts via this method which should be sent to 'studio@imagimators.co.uk'

Imagimators have our own unique WeTransfer (<https://imagimators.wetransfer.com>) and Dropbox accounts (<https://www.dropbox.com/home>)

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LARGE FORMAT PRINT GUIDELINES

BRANDING
EVENTS
SPORT
FESTIVALS
PROPERTY
OUTDOOR
RETAIL

These guidelines are to be followed when supplying print ready files

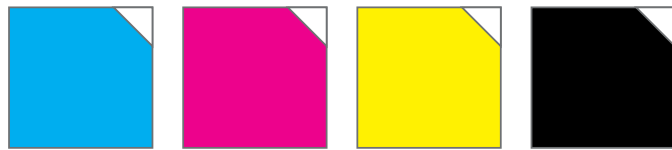
artwork to be set up at
1/4 SIZE

print size

artwork size

All files will be printed using
large format printers that only use

CMYK



include **3mm**
BLEED
to all artwork files

we will NOT be able to print any special colours, so
NO SPOT COLOURS

files supplied for print not following this guide will be

REJECTED

and requested to be resupplied with the corrections
to save time and errors at print, please supply as requested

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all artwork that has been designed spreading across multiple panels should be supplied as



a low res or text file illustrating the panel break down should also be supplied

NO CUT LINES OR GUIDES
to be included on any final hi-res print ready files

all images used must be
300DPI
(DOTS PER INCH)

TRANSPARENCY
can cause issues when printing, so please save as Hi-Res PDF - X4

Hi-RES PDF
is the only format that we will accept as print ready files

